**3 Conclusions from Crowdsource Funding:**

1. Successful accounts had triple the amount of funding than the failed counterparts.

2. People like plays.

3. The more attempts at starting a campaign, the higher the chance of succeeding.

**Limitations**

The limitations of this data set are not being able to view the names of the backers and how many times backers have backed a project. The number of new backers vs existing backers to compare if funding is provided from newcomers or from those are already used to funding.

Other tables/charts to include: Bar graph of the backers\_count to view the median, mean and mode.

**Mean or Median?**

The median better summarizes the information for the count of backers because it provides the precise amount of backers to have for a campaign in order for its success.

There is more variability in the successful campaigns because the more times a campaign was funded, or more chances for a project, the higher the chance for the campaign to succeed. This makes sense based off the information provided because the failed attempts had lower attempts thus leading to a lower rate of success.

**README**

I’d like to thank tutor Kourt Bailey and classmate Ibraam Masoud for their help and insight for the formulas used in this assignment. Kourt Bailey helped me with average\_donation, parent and sub categories columns. Ibraam helped me with the formula for the Goal Analysis worksheet.